

1) Tobacco Free Living



www.Smoke-FreeHomes.iowa.gov

2) Active Living & Healthy Eating



(How easy is that?)

Want your kids to reach for a healthy snack?
Make sure fruits and veggies are in reach.



3) Safe & Healthy Physical Environments



4) Clinical Preventive Services



LET'S GET HEALTHY

Iowa CTG Factors of Success

- Partnership with Local Boards of Health,
- Public Health convenes, coordinates and collaborates with state and local partners,
- Consistent messaging
- Local flexibility within program requirements, and
- Data-driven program decisions.

Lessons Learned

- Limited flexible resources to respond to unique county needs.
- Innovative strategies continue to be needed in rural locations and small worksites.

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LOCATION MATTERS

